

Sit down today and actually read every word in *Nuclear War Survival Skills* from cover to cover. If you then are sure you are ready and that your community is ready and that you have done what you can for your nation, put the whole thing out of your mind and go enjoy life.

Nuclear age insurance is a prudent provision for predictable risks. It is not a hobby. Just be sure your policy works.

VIDEO TAPES

Soon after the book *Fighting Chance* was published, we began to receive inquiries about providing this civil defense information on video tapes. Most comments were from people who were alarmed by the fact that many of their associates simply don't read books and therefore could not be influenced by our book.

As a scientist, your editor has spent a large part of his life reading. Moreover, as parents of grade school age children, we deliberately do not own a television set. Video production was just entirely outside our experience. Virtually the entire history of human progress has been made possible and recorded by people who read and write. How can this be obsolete?

In any case, it is fact that the majority of Americans no longer read books. One *Fighting Chance* supporter became so concerned about this that he made a single donation of \$5,000 to *Fighting Chance* for the specific purpose of producing a motivational video equivalent of the book.

Encouraged by this we entered the world of video production with visions of an exciting broadcast-quality production with lots of special effects and narration by a famous actor.

We quickly learned that the transition from book production to video production moves the decimal point far, far out of our price range. We could afford, perhaps, to film, edit, and reproduce a simple lecture, but could not produce anything worthy of a professional actor.

As a consequence, we decided to learn enough to do it ourselves. By adding to the initial donation, we were able to purchase suitable editing equipment and to hire a camera crew for specific jobs.

We started with the simplest sort of productions involving lectures and interviews, edited them ourselves, and shopped for inexpensive reproduction facilities. These first tapes — the Dr. Orient tape and the Shelter Tour tape have been seen by many of you.