

The Jackson County group also recently organized a purchase of 20 tons of wheat for their individual members.

With their organization growing, with the local merchants of appeasement and surrender in retreat, with the good coverage by local television, radio, and newspapers, and with an aggressive information campaign built around their display shelter, the Jackson County group is becoming the dominant political influence on national defense issues in the community.

Fighting Chance started this activity by mailing books to every person in Medford. Theirs is, however, a completely autonomous organization of Jackson County residents and is becoming a fine example of local civil defense grass roots action.

Most Americans favor homeland defense. Once those in a community who are actually willing to spend time working for defense are identified and brought together, action follows. The book mailings are proving to be a workable mechanism for accomplishing this beginning.

GREED AND FEAR

An advertising man once told me that he had found that two things motivate people: greed and fear - and that, of the two, fear is the stronger.

This is a pessimistic and narrow view. Militant love of God and of people and institutions and even passive love are highly motivating emotions. There are many additional good human characteristics that this advertising man had forgotten.

The two, greed and fear, are, however, quite important. Any good commodities trader knows these emotions. Markets are driven up by greed and down by fear. Since fear is the stronger emotion, markets tend to fall faster than they rise.

The Soviets know about these emotions. 5% of the people behind the iron curtain have been murdered in "peacetime" at the hands of their own governments. These actions have sufficed to keep the remaining 95% controlled by fear. Fear of death, fear of starvation, fear of separation from one's loved ones, fear of torture - these are the tools of communistic social control. The durability of communistic regimes attests to the effectiveness of these tools.