

FOURTH PRINTING OF FIGHTING CHANCE

In April 1987 *Fighting Chance* went into its fourth printing. That makes over 500,000 copies in the nine months after the book was first printed. Nominally, 480,000 are in print, but the overruns on each printing bring the total to over 500,000.

That is a lot of books. Having personally mailed or worked beside the volunteers who have mailed most of these, I have a first-hand appreciation of the number.

These books have been sold to our supporters at low cost. Still we make a profit. That profit and part of the donations we receive are used to mail more books where we think that they will do the most good.

We expect a fifth printing of *Fighting Chance* before the end of 1987. The book offers the truth about the survivability of nuclear war. Also, it provides a radiation protection factor of about 100 per six feet of books. If **Fighting Chance** supporters keep sending them to Washington, then at least Congress will have that protection. Maybe they'll even learn to read.

Seriously, the book offers immunization against false propaganda about nuclear war. Don't be discouraged if many of the people to whom you give it do not immediately become fanatical supporters of civil defense.

The next time they hear the other side (the false side) of this story, they will be less susceptible to it. The truth is like that. It doesn't turn everyone around overnight, but it seeps into their consciousness.

It is very hard to start a PSR chapter in a community in which all of the physicians have been provided with a copy of *Fighting Chance*. Not all physicians immediately believe the facts presented in the book. However, it causes them to ask questions; the kind of questions that the PSR does not want to answer.

MOTIVATION

We have a supporter who keeps sending us anti-Soviet video and audio tapes with the suggestion that our volunteers use them as motivational accompaniment while they are wrapping books for mailing. We appreciate his thoughtfulness, but lately we have found a better way.